



SPORTS FIELD
MANAGEMENT ASSOCIATION



EXHIBITOR CONTRACT



SHOW OFFICE: 28 PELHAM ST., NEWPORT RI 02840
PAYMENT REMITTANCE ADDRESS:
SFMA P.O. BOX 1673, LAWRENCE KS 66044
PHONE: (866)847-8623 • (401)847-8622
davidnewportevents@gmail.com or brittanynewportevents@gmail.com

35TH ANNUAL CONFERENCE & EXHIBITION, JAN. 22-25, 2024
EXHIBITION DATES: – JANUARY 24 & 25, 2024
OCEAN CENTER, DAYTONA BEACH, FL

SHOW INFORMATION SHOULD BE SENT TO: (Please write legibly)

COMPANY: _____

PERSON IN CHARGE OF SHOW: _____ TITLE: _____

STREET/PO. BOX: _____

CITY/STATE/ZIP: _____

TELEPHONE: (____) _____ FAX: (____) _____ E-MAIL: _____

Information To Print in Pre-Show/Show Program: CONTACT NAME: _____

WEB ADDRESS: _____ E-MAIL: _____

EXHIBIT SPACE PREFERENCE: Booth # 1st Choice _____ Booth # 2nd Choice _____ Assigned _____

Assigned on a priority point basis on January 18 & 19 2023. After that date, on a first come, first served basis. We will make every attempt to place you in or near your indicated preferences; however, please bear in mind that this is not always possible and Management reserves the right to move exhibitors if necessary.

PLEASE LIST YOUR PRIMARY PRODUCTS OR SERVICES: _____

PLEASE PROVIDE 2 SENTENCES DESCRIBING YOUR COMPANY THAT WILL BE PRINTED IN THE SPORTSFIELD MANAGEMENT MAGAZINE PRE-SHOW PROGRAM: _____

PLEASE LIST ANY FIRM(S) YOU'D PREFER NOT TO BE ASSIGNED ADJACENT TO: _____

EXHIBIT SPACE FEES (See exhibit rules & regulations on 2nd page; and exhibit space layout at the Show)

All exhibit space for SFMA members is \$14.50 (\$18.00 non-members) per square foot. Minimum booth size is 10' x 10' (100 square ft.)

Indicate desired dimension of exhibit space needed: _____ x _____ = _____ sq. ft. x _____ = \$ _____

Would you like to include your commercial membership with this payment? _____ + \$340.00 \$ _____

TOTAL AMOUNT ENCLOSED \$ _____

BILLING INFORMATION SHOULD BE SENT TO: (If different than the contact & address above)

COMPANY: _____

CONTACT: _____ TITLE: _____

STREET/PO. BOX: _____

CITY/STATE/ZIP: _____

TELEPHONE: (____) _____ FAX: (____) _____ E-MAIL: _____

I agree to follow the contract rules & regulations as outlined on the 2nd page.

Company Representative Signature

Title

Date

CREDIT CARD PREFERRED: Sports Field Management Association **MAIL To:** SFMA, P.O. Box 1673, Lawrence, KS 66044

EFT/ACH Info-Please Contact: ndunnaway@sportsfieldmanagement.org

Send Payment Receipt Email to: _____

PAYMENT SCHEDULE/METHOD	FOR OFFICE USE ONLY
50% with this application \$ _____	Date Received: _____
Balance due no later than July 1, 2023. After July 1, payment	Space Assigned: _____
in full must be received \$ _____	Accepted by Show Management _____
<input type="checkbox"/> Check Enclosed <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> Amex <input type="checkbox"/> Discover	Confirmation Sent _____
Credit Card # _____	
Exp. Date _____ Security Code _____	

After acceptance by the Sports Field Management Association (SFMA) and space location assignment, you will receive a final confirmation. With the signatures of an authorized representative of both companies this contract is made and entered into upon the following terms and conditions:

1. Exhibitor hereby agrees to all terms and conditions of this contract and agrees to accept and abide by the rules and regulations governing the operation of this Show, as may be from time to time established or revised by the Show Committee, Show Management, Exhibit Decorator, and The Ocean Center, Daytona Beach, FL.
2. Exhibitor agrees to indemnify and hold harmless the SFMA, Show Management, their members or staff, any sub-contractors or the Convention Center against all loss, cost, liability or expense, including attorney fees, claims, suits and judgments whatsoever in connection with injury to or death of any persons, loss or damage to any property, arising at or in any way connected with the performance of exhibitor, its personnel or equipment. Exhibitors are advised to carry floater insurance to cover exhibit material against damage or loss, and public liability against injury to person or property of others.
3. Exhibitor agrees to hold harmless, the SFMA, its members, employees and agents against any and all claims and charges, agrees to pay all royalties, license fees or other charges incurred by the use of any music, video or other entertainment.
4. Exhibitor is liable for any damage caused by fastening displays or fixtures, paint or lacquer, adhesive or any other coating to the building floors, walls, or booth equipment or for damages caused in any manner.
5. Exhibitor will strictly observe all Federal, State and City Fire Laws. An on-site Fire Marshall will enforce all regulations.
6. No exhibitor may assign, sublet or apportion the whole or any part of the booth space assigned to him, nor permit any other party to exhibit therein, nor distribute any promotion or advertising materials in the space, other than those manufactured, grown or sold by them in the regular course of business, without the knowledge and approval of the SFMA.
7. Exhibitor must abide by booth and exhibit specifications, and any special health requirements. Exhibitor's display must be contained completely within the specified boundaries of the booth space in compliance with the following provisions, and no portion of said display may extend into aisle or into any adjoining booth or other area outside the perimeters of the booth. Exhibitor's display must provide sufficient standing or seating area within said perimeters to accommodate the booth attendants as well as any anticipated audiences which the display is designed to attract. Booth personnel must be appropriately attired.
8. **No exhibit space will be assigned without 50% deposit and the signed contract.** All cancellations must be made in writing. A cancellation fee of 50% of deposit will be assessed by the SFMA for any cancellations received on or before July 1, 2023. Any **cancellations after this date will NOT be refunded.** Show Management reserves the right to fill an exhibit space in the event an Exhibitor cancels in order to uphold the integrity of the SFMA Conference and Show. Exhibit space may be reassigned due to lack of payment.
9. The Show Committee will make every effort to place you in the area of your choice; however, it reserves the right to relocate, reject, or revoke without refund, and resell any exhibit space as it may deem proper, for the benefit and operation of the Show.
10. To maximize attendance at all association activities, including receptions in the exhibit hall, SFMA requires its members and exhibitors to agree that no private function should take place during scheduled SFMA activities.
11. Exhibitors must adhere to the professionalism of SFMA. Booth personnel must be dressed in a professional manner.
12. **Insurance:** Certificate of liability insurance should be \$1,000,000 coverage, naming SFMA as additionally insured, and must be submitted to the Show Office prior to January 2024.
13. Distributors/Sellers of products, services and equipment of a parent company that choose to have a booth separate from the parent company, must also hold a commercial membership to receive the member discounted rate.
14. Antitrust Policy. SFMA supports competition and adheres to a policy of strict conformity to the spirit and letter of the antitrust laws. Pricing, sales, terms, wages and any other competitive information should never be discussed at SFMA's meetings.
15. Right of Refusal: SFMA reserves the right to determine eligibility of any exhibitor or product for inclusion in its exhibitions including but not limited to the SFMA annual exhibition. Without limitation, SFMA may refuse to allow and/or remove exhibitors that are competitors of SFMA, that are not in keeping with the character of the SFMA or its conferences, or that otherwise are determined not to be appropriate.
16. General Admission: Management reserves the right to refuse to admit and to eject from the Exhibit Hall any undesirable person or persons, and upon exercise of their authority the Exhibitor, for himself, his employees, and agents hereby waives any right and all claims for damages against the Management.