





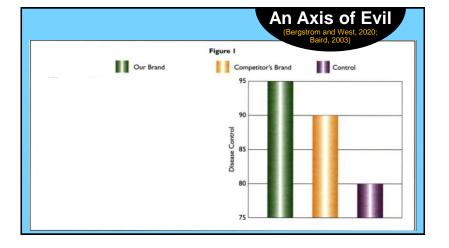


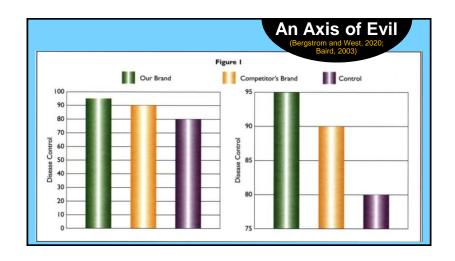


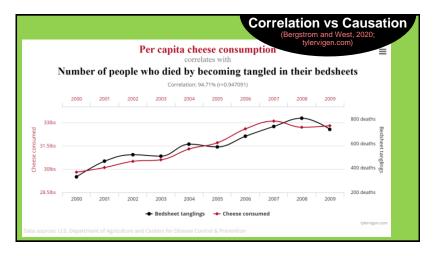
• Is this product even **necessary**?

ASK QUESTIONS! (Carrow, 2000)

- Are there better alternatives?
- Is this **response** actually from the active ingredient?
- What about the **impact**, **duration**, and **consistency** of the response?
- Are there objective, **published research findings** available?
- Could I first try this on a trial basis?
- Do the benefits justify the costs?











## The Scientific **Method**

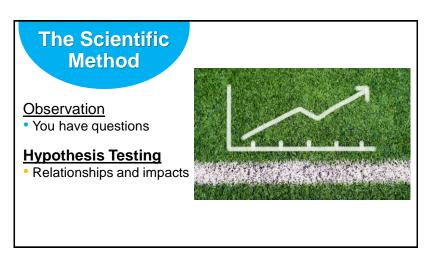
- 1. Observations, Hypotheses, and Objectives
- 2. Experimental Design and Treatment Protocols
- 3. Data Collection and Analysis
- 4. Important Applications for Practitioners

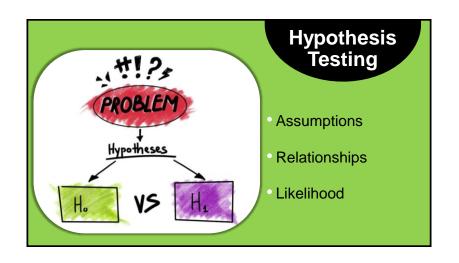
## **The Scientific Method**

Observation
• You have questions



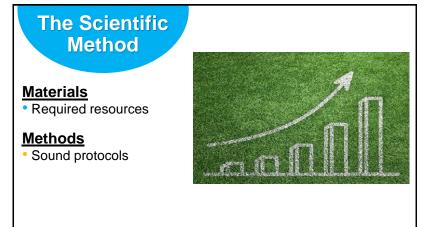












# Materials and Methods

- · Experimental area
- · Treatment application equipment
- · Data-collection technologies
- Software
- Personnel
- Funding
- Time



# Materials and Methods

- Sound and justifiable protocols:
- Maintenance philosophy
- Application intensity and frequency
- Sampling procedures
- Data collection
- Be diligent of your time!
- · Comparisons against an untreated control
  - e.g., UTC

# The Scientific Method

## **Materials**

• Required resources

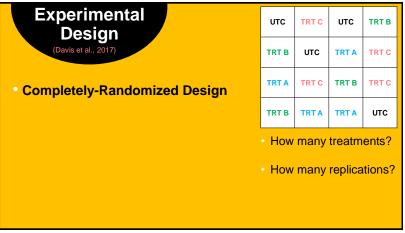
## Methods

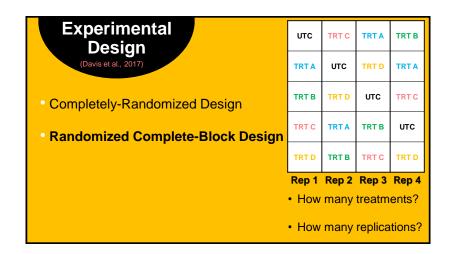
Sound protocols

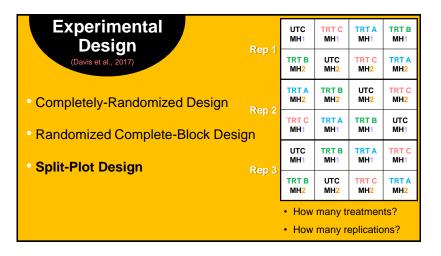
## **Experimental Design**

Randomization and replication

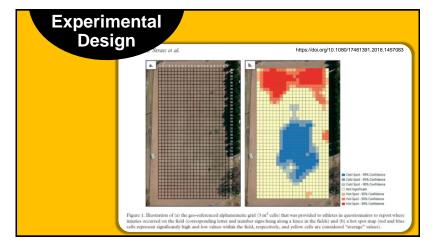












## The Scientific Method

<u>Data Collection</u>
• Measured observations

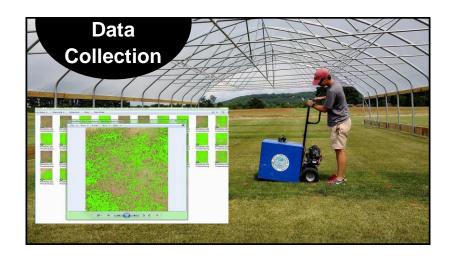
<u>Data Analysis</u>
• Statistical comparisons

## **Data Dissemination**

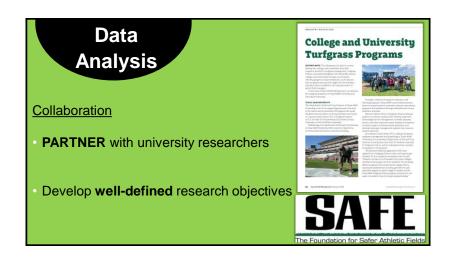
• A multitude of mediums

























## **Scientific Research Publications**

## Components

- Abstract
- INTRODUCTION
  - Background information
  - Hypotheses
  - Research objectives



## Scientific Research Publications

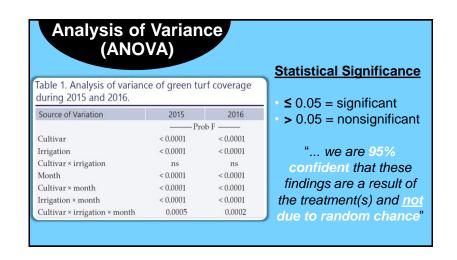
## Components

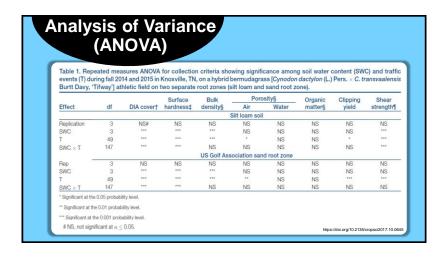
- Abstract
- Introduction
- MATERIALS AND METHODS
  - Experimental area
  - Treatment applications
  - Imperial vs metric units
  - Data collection & analyses

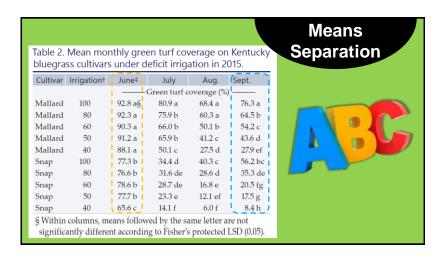


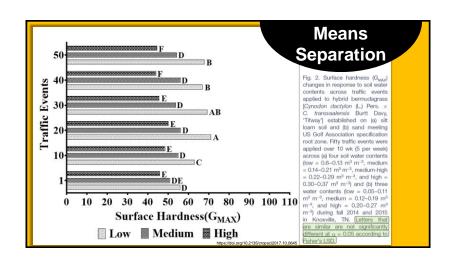
# Scientific Research Publications Components • Abstract • Introduction • Materials and Methods • RESULTS AND DISCUSSION • Environmental conditions • ANOVA table • Tables

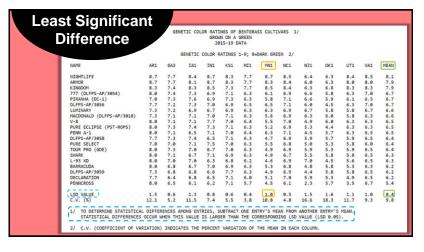
Figures

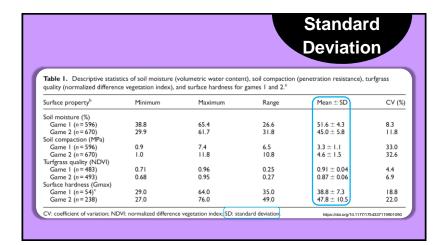


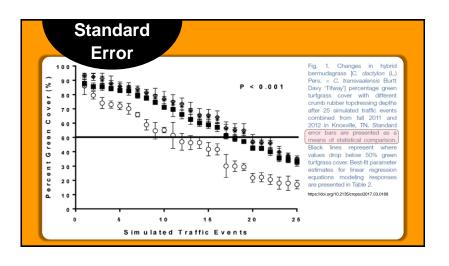












# Scientific Research Publications

### Components

- Abstract
- Introduction
- Materials and Methods
- Results and Discussion
- CONCLUSION
- Implications and applications
- Connect with the authors!







## **Further Reading**

- Baird, J. 2003. How statistics can lie. USGA Green Section Record. May-June. pp: 21-23.
- · Bergstrom, C. and J. West. 2020. Calling bullshit. Random House Publishing Group.
- Carrow, R.N. 2000. Purchasing new products and technologies: an ethical and common-sense approach. USGA Green Section Record. May/June pp: 17-20.
- Davis, R.F., G.H. Harris, P.M. Roberts, and G.E. MacDonald. 2017. Designing research and demonstration tests for farmers' fields. UGA Extension. Bulletin 1177. extension.uga.edu
- Follis C. and B. Fresenburg. 2014. What did that professor say? Statistics made easy. SportsTurf. April. pp: 8-10, 44-45.
- Pace Turf. 2010. Testing products and practices: a guide for golf course superintendents. August. www.paceturf.org
- · Watkins, E. 2020. How much does turfgrass research cost? Golf Course Management. March. pp: 30.

