

## Logistics

**Airport:** Salt Lake International Airport.

**Attire:** Business casual (slacks and a collared shirt for men and comparable attire for women) is the preferred attire. Coat and tie are requested for the Awards Banquet. Cutoffs, jeans, t-shirts and ball caps are never appropriate.

**Hotel info: Hilton - \$196 per night**

Hilton Salt Lake City Center  
255 S W Temple St  
Salt Lake City, UT 84101  
Phone: 801-328-2000

**Marriott - \$199 per night**

Salt Lake Marriott Downtown at City Creek  
75 S W Temple St  
Salt Lake City, Utah 84101  
Phone: 801-531-0800

**How to Register & Fees: Full Conference Registration \$375** includes admission to all Education Sessions, Welcome Reception, Awards Banquet, Trade Show and all meals provided during the conference. Online registration opens Oct. 15.

- **Full Conference Registration \$375 for members (\$325 reduced member rate for 2nd+ person from the same facility, be sure to register all facility members together to receive reduced rate.)**
- **New 1st Time Members**, please go to [sportsfieldmanagement.org/Conference](https://sportsfieldmanagement.org/Conference) for promotion details, pay for your membership and steps to get your free registration.
- **Non-Member Full Conference Registration \$525**
- **Any Registration not done online (mailed/faxed) \$525**
- **Please register by 01/09/2023**
- **On-site Registration \$600**
- Go to [sportsfieldmanagement.org/Conference](https://sportsfieldmanagement.org/Conference) to register. See one day packages, trade show only and optional activities.

**Registration Hours**

Sun., Jan. 15 6:30 - 9 pm  
Mon., Jan. 16 6:30 am - 5 pm  
Tues., Jan. 17 7 am - 5 pm  
Wed., Jan. 18 7 am - 5 pm  
Thurs., Jan. 19 7 am - 12 pm

**Exhibition Hours**

Wed., Jan. 18 1:30 - 6:30 pm  
Thurs., Jan. 19 10 am - 1 pm

**To Exhibit**, contact David Rosenberg at 401-662-3001 or [davidnewportevents@gmail.com](mailto:davidnewportevents@gmail.com)

**To Register** for Conference go to [sportsfieldmanagement.org/Conference](https://sportsfieldmanagement.org/Conference)

**For questions**, please call 800-323-3875



# 34th SFMA Conference & Exhibition

The Gold Standard in Education and Professional Development for the Sports Field Industry

Jan. 16-19, 2023, Salt Lake City, Utah



**SPORTS FIELD**  
MANAGEMENT ASSOCIATION

- › In-Person at the Salt Palace Convention Center
- › Over 50 hours of Education Sessions
- › Full Exhibition

# WELCOME!

Welcome to SFMA's premier event for education and networking. All information including on-line registration (begins Oct. 15) can be found at [sportsfieldmanagement.org/conference](http://sportsfieldmanagement.org/conference). Thank you to our generous Sponsors and to our Exhibitors. For a complete list of Exhibitors go to [sportsfieldmanagement.org/conference](http://sportsfieldmanagement.org/conference).

## Schedule at a Glance & Education Sessions

For tracks and detailed descriptions of each session, go to [sportsfieldmanagement.org/conference](http://sportsfieldmanagement.org/conference).

### Mon., Jan. 16

- 6:30-8 am **Continental Breakfast**
- 7 am-5 pm **Seminar on Wheels** – Visit BYU, Rio Tinto Stadium, and Smith's Ballpark. *Transportation and lunch provided.*
- 10 am-1 pm **SAFE Indoor Backyard Games and Brunch** - SAFE Foundation fundraiser.
- 1:15-5 pm **Pre-Conference Education**
- 6-9 pm **SAFE Bowling** - A fundraiser for the SAFE Foundation being held at All Star Draper. *Transportation and dinner included.*

### Tues., Jan. 17

- 6:30-8 am **Continental Breakfast**
- 8-9:30 am **General Session - Transitioning from 2022 FIFA World Cup to 2026** - Jose Aldrete, Alan Ferguson, Kaj Heyral, John Rogers, III, Ph.D., John Sorochan, Ph.D.
- 9:45-10:45 am **Conference Education**
  - Turfgrass 101: Back to Basics** - Gregg Munshaw, Ph.D.
  - Innovations Role in Moving Toward Autonomous Maintenance Activities** - Troy Carson
  - Restoring Performance: Getting at the ROOT of the Problem** - Gerald Henry, Ph.D.
  - Potentially Reduce Nitrogen Use on Athletic Fields** - AJ Lindsey, Ph.D.
  - Player Welfare and Synthetic Turf** - Marc Douglas, Kieran O'Donnell
  - Sports Field Manager: That's a Thing?** - Drew Miller, Ed.D., Leah Withrow
- 11 am-12 pm **Conference Education**
  - Seed to Play in 4 Weeks** - Pamela Sherratt
  - Natural Products for Weed Control in Sports Fields** - Nick Christians, Ph.D.
  - Managing Common Insect Pests in Cool-Season Fields** - Geoffrey Rinehart
  - Cool-Season Bermudagrass** - Bryan Hopkins, Ph.D.
  - Synthetic Turf and the Future of Sports** - Scott Campbell
  - Finding Happiness in a Stressful World** - Lisa Goatley, M.S., L.P.C.
- 12-2 pm **Women's Forum & Lunch**
- 2-3:15 pm **Conference Education**
  - Evaluating Wear Tolerance and Recovery of Select Bermudagrass Cultivars** - Jason Kruse, Ph.D.
  - Tall Fescue for Sports Fields and Grounds** - Brad Park
  - What's New in Cultural Practices for Cool-Season Turfgrass Disease Management** - Cale Bigelow, Ph.D., Jada Powlen
  - Turfgrass Paint a Revisited Idea for Turfgrass Recovery** - Philip Braselton, Alfie Gardiner, Matthew Kerns
  - Does Maintenance Impact Synthetic Fields?** - Kyle Dickson, Ph.D.
  - Taking it to the Next Level - Advice from Industry Veterans on Growth and Development** - Ash Black, Kaylin Dillon, Amy Fouty, CSFM, Lynda Wightman, Leah Withrow, Victoria Wallace
- 3:30-5pm **Conference Education**
  - NFL Field Safety Panel (pending NFL approval)** - Jeff Crandall, Ph.D., Christina Mack Ph.D., Andrew McNitt, Ph.D.
  - Developing a Topdressing Program for Athletic Fields** - Nick Christians, Ph.D., Adam Thoms, Ph.D.
  - Weed Control Strategies for Warm-Season Athletic Fields** - Erick Begitschke, M.S., Gerald Henry, Ph.D.
  - Technologies for Sports Field Management: Current Trends and Future Applications** - Weston Floyd, CSFM, Chase Straw, Ph.D.
  - Preparing For and Executing a Natural Grass Field Renovation Project** - Michael Boekholder
  - Mentoring in Sports Field Management** - John Clintzman, Mike Goatley, Ph.D.
- 5-6 pm **Chapter Officers Training**
- 6-7 pm **First Timers/International/CSFM Reception**
- 7-10 pm **Live Auction and Welcome Reception**

### Wed., Jan. 18

- 6:30-8 am **Continental Breakfast**
- 8-9:15 am **Conference Education**
  - John Mascaro's Photo Quiz Comes Alive** - John Mascaro
  - Reinvigorate Your High School Sports Fields** - Paul Cushing
  - More Pop per Drop: Water and Oxygen Management 101** - Bryan Hopkins, Ph.D.
  - Maps Guide the Way: Building Pest Maps for Targeted Management** - David McCall, Ph.D.
  - Major League Infield Skin Management for High School Sports Fields** - Keith Fisher
  - Improving Our Mental Health** - Lisa Goatley, M.S., L.P.C.
- 9:30-10:45 am **Conference Education**
  - Problem Solving for the Sports Field Manager** - Mike Goatley, Ph.D., Gregg Munshaw, Ph.D.
  - Practical Calculations for Sports Field Managers: Sports Field Math 101** - Cale Bigelow, Ph.D., Barry Stewart, Ph.D.
  - Weather, What's the Big Deal** - Ben Hartman
  - Robots in Sports Fields: Extending Your Crew with Automation** - Lorenzo Lopez, CSFM
  - Try Something New: Infield Transition from Calcined to Expanded Shale** - Keith Winter
  - A New Look at Hiring** - Bryce King, CPRP, AFO
- 11 am-12 pm **Keynote - A Safer Field of Play? The NFLPA and Its Advocacy for Player Health and Safety** - DeMaurice Smith
- 12-1:15 pm **Lunch and Annual Meeting**
- 1:30-6:30 pm **Trade Show**
- 2-4:30 pm **Student Challenge**

### Thurs., Jan. 19

- 6:30-8 am **Continental Breakfast**
- 8-10 am **Conference Education**
  - MLB Panel** - Larry DiVito, CSFM, Nicole Sherry, Keith Winter, Luke Yoder
  - Panel Discussion - Designing/Building a Sports Field with Grounds Managers in Mind** - Mark Baginski, LEED AP, RLA, Casey Carrick, CSFM, Casey Scheidel, CSFM, Sam Titchener
  - Supplier Panel** - Representatives from SFMA Commercial Companies
  - Panel Discussion - Volunteering for Sports Field Events** - Chris Ball, CSFM, Amy Fouty, CSFM, Sarah Martin, CSFM, Maritza Martinez, Sun Roesslein, CSFM
  - Panel Discussion - Student Career Preparation** - Wes Ganobcik, Gerald Henry, Ph.D., Tony Leonard, Nick McKenna, CSFM, John Sorochan, Ph.D.
- 10 am-1 pm **Trade Show & Lunch**
- 12:45-5:15 **Half Day Seminar on Wheels** - Visit Zions Bank Real Academy & Training Center and University of Utah. *Transportation provided.*
- 1:30-3 pm **Conference Education (Repeat Sessions)**
  - Innovations Role in Moving Toward Autonomous Maintenance Activities** - Troy Carson
  - Seed to Play in 4 Weeks** - Pamela Sherratt
  - Does Maintenance Impact Synthetic Fields?** - Kyle Dickson, Ph.D.
- 6:30-10 pm **Reception, Awards Banquet**

Continue with education sessions for four weeks post-conference: Jan. 24 - Feb. 14 - eight virtual sessions all included with a full conference registration! Go to [sportsfieldmanagement.org/Conference](http://sportsfieldmanagement.org/Conference) for details.

